

COOLER COSTS OVER TIME

CAN YOU AFFORD NOT TO RUN A STAYCOLD?

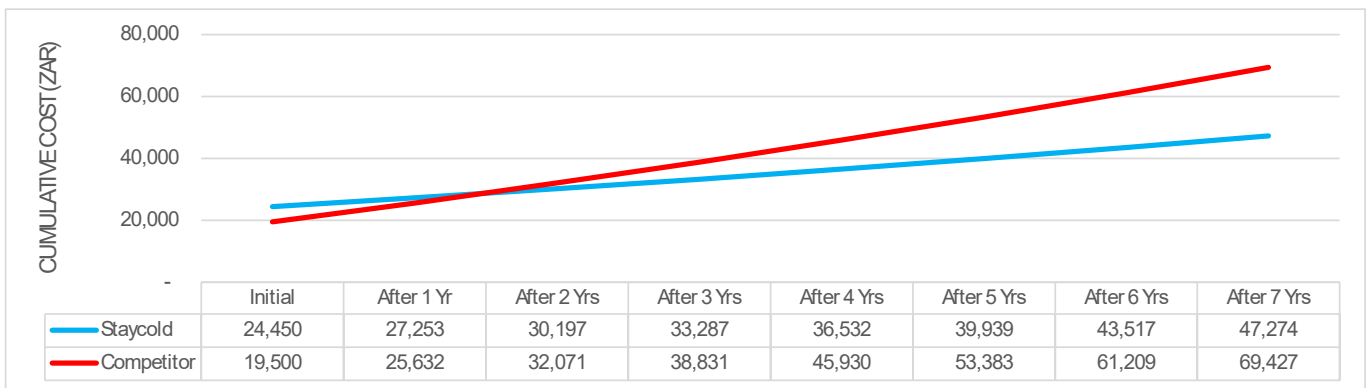


Staycold Units have been designed to offer the best mix of performance and economy for the real world.

The coolers often command a higher purchase price because of their design and the quality components used in their construction.

What a lot of people don't realise or factor into their purchasing is the cost to run commercial refrigeration equipment over a period of time, specifically in terms of its electrical consumption. The rising cost of electricity and the pressures on operational margins within business' means that there is a very strong argument for choosing or insisting on a Staycold and enjoying the energy saving features of it over its life-cycle.

The graph below shows the cumulative cost of buying and running a Staycold beverage cooler compared to a competitors. The figures are based on our HD1140-HC unit. The kWh/24hrs consumption of the HD1140-HC is 3.18kWh/24hr. The competitors unit may cost less to buy but consumes considerably more energy, often >7 kWh/24hrs - the figures are based on a kWh cost of R 2.40 per kWh, and 5% for inflation - the breakeven point is after about 18 months and after 7 years you have saved enough to buy a new cooler!



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Trust the Experience

