

Staycold Cooler cost over time

Can you afford not to buy a Staycold?

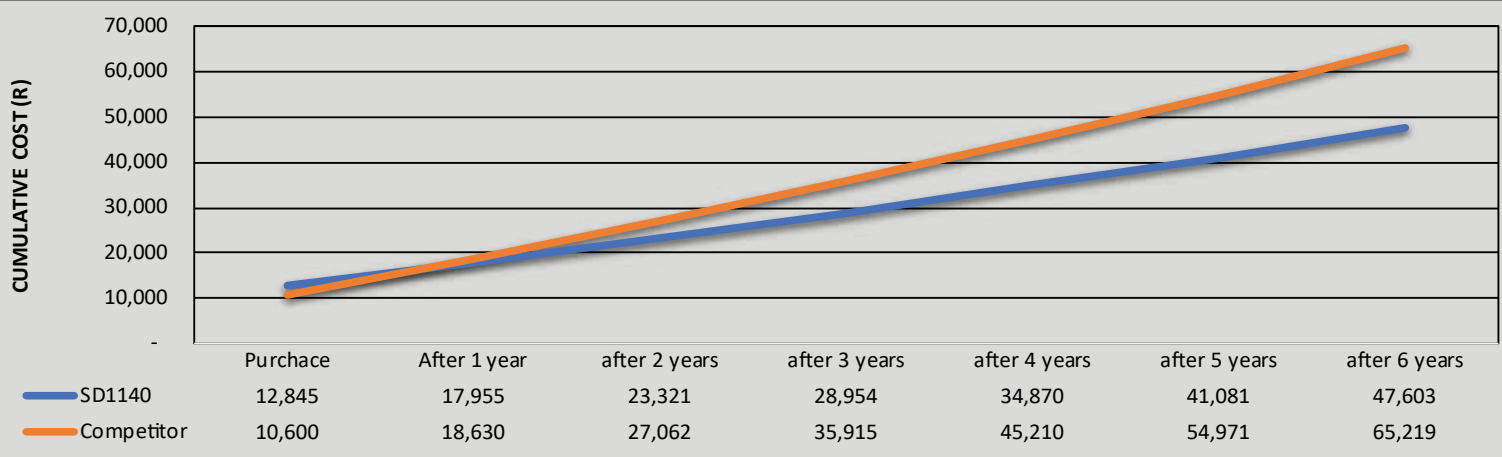


Staycold Units have been designed to offer the best mix of performance and economy for the real world.

The coolers often command a higher purchase price because of their design and the quality components used in their construction.

What a lot of people forget is the cost to run refrigeration equipment over a period of time in terms of its electricity consumption. The rising cost of electricity and the pressures on operational margins within business' means that there is a very strong argument for choosing a Staycold and enjoying the energy saving features of it over its life-cycle.

The graph below shows the cumulative cost of buying and running a Staycold beverage cooler compared to its competitors. The figures are based on an SD1140 unit whose RRP is R 12,846.00. The kWh/24hrs consumption of the SD1140 is 7kWh/24hr. The competitors unit may cost only R 10,600.00, but consumes more than 11kWh/24hrs - the figures are based on a kWh cost of R 2.00 per kWh, and 5% for inflation.



After 2 years of ownership, the Staycold unit has already paid back its purchase price premium and after 6 years has almost saved the owner enough money to buy 2 more new coolers

“The bitterness of poor quality remains long after the sweetness of low price is forgotten” - Benjamin Franklin

Raising Standards | Reducing Costs

